

horizon ^{ZYCUS} 2014

LEARN SHARE NETWORK UNWIND



THE RITZ-CARLTON®

Amelia Island

FLORIDA NOV 09 - 11, 2014

HORIZON 2014

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WELCOME TO HORIZON 2014

- Get in-depth advice from procurement practitioners & analysts.
- Benchmark your organization's maturity with peers.
- Build rich business relationships through focused networking sessions.
- Enjoy a beach party at an award-winning island destination.

THE RITZ-CARLTON, AMELIA ISLAND

Located on a grand stretch of pristine coastline, this luxurious resort offers quaint charm and magnificent scenery, a perfect place to make memories.

THINGS TO DO

Surrender to serenity at The Ritz-Carlton spa.

Feel the ocean breeze as you perfect your swing at The Ritz-Carlton golf course.

Explore Florida's Kingsley Plantation the fun way, on a Segway.



AGENDA

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SUNDAY, NOVEMBER 9, 2014

3:00 pm onward
6:00 pm – 9:30 pm



Conference registration
Networking cocktail reception
followed by dinner

MONDAY, NOVEMBER 10, 2014

7:00 am – 9:00 am
6:30 am – 8:00 am
8:00 am – 12:00 pm
12:00 pm – 1:00 pm
1:00 pm – 3:00 pm
3:15 pm – 4:30 pm
5:30 pm to 6:30 pm
6:30 pm to 9:30 pm



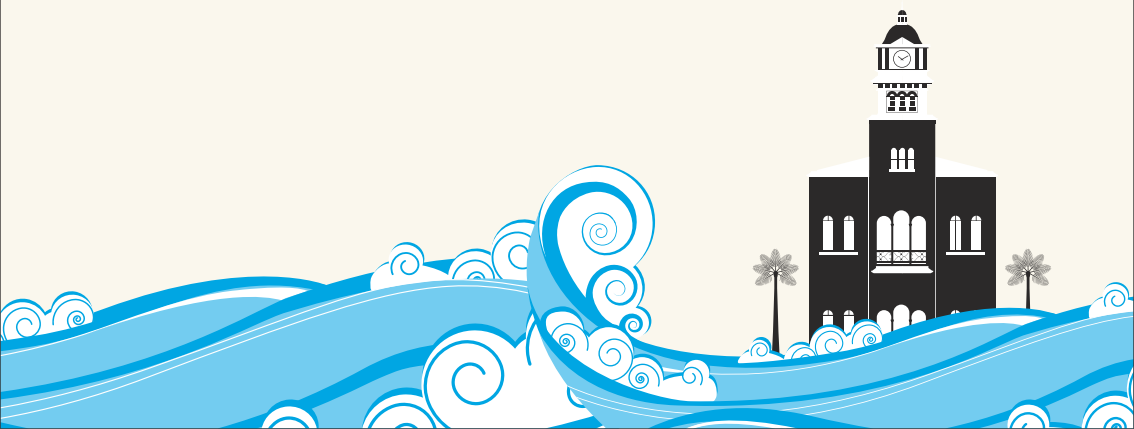
Conference registration
Breakfast
Keynote & general sessions
Networking lunch
Breakout sessions
Focused networking sessions
Beach reception & Zycus customer awards
Beach party followed by dinner

TUESDAY, NOVEMBER 11, 2014

6:30 am – 8:00 am
8:00 am – 10:00 am
10:30 am – 12:30 pm
11:45 pm – 1:30 pm
1:30 pm onward



Breakfast
Mainstage sessions
Breakout sessions
Networking lunch
Depart



SPEAKERS

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KEYNOTE BY CAPTAIN RICHARD PHILLIPS

Captain of the cargo ship Maersk Alabama, hijacked by Somali pirates and author, *A Captain's Duty: Somali Pirates, Navy SEALs, and Dangerous Days at Sea*

How many of us have survived a pirate attack and lived to tell the tale? Captain Phillips, will share how he dealt with the hijacking of Maersk Alabama by Somali pirates - lessons which can be applied in our day to day lives and at work.

SOME OF THE FEATURED SPEAKERS



DEBORAH WILSON
Research Vice President,
Gartner



DAWN TIURA EVANS
President and CEO,
SIG



TIM CUMMINS
President & CEO,
IACCM



MIKE INMAN
Negotiation Trainer,
TableForce



CHRIS SAWCHUK
Principal & Global
Procurement Advisory
Practice Leader,
The Hackett Group



BILL MICHELS
SVP, Institute for Supply
Management and President
ADR North America and
ADR China



SPEAKERS

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SOME OF THE FEATURED SPEAKERS



ANDREW BARTOLINI
Chief Research Officer,
Ardent Partners /
CPO Rising



Dr. ROBERT HANDFIELD
Distinguished Professor of
Supply Chain Management at
North Carolina State University
& Director of the Supply Chain
Resource Cooperative



STEVEN FISCHER
Director - Procurement Strategy
Colgate-Palmolive Company



TOBIAS SCHOENHERR
Associate Professor,
Michigan State University



ALIS SINDBJERG HEMMINGSEN
Founder and Managing Director,
Responsible Procurement Excellence



MARY KACHINSKY
Senior Director, Strategic Sourcing,
Cubist Pharmaceuticals

More speakers to join soon...



ENTERTAINMENT

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Bonfire is best enjoyed at the beach, when the sun has set and the breeze is just right. It gets better with good food and music. Need we say more?

ZYCUS CUSTOMER AWARDS & EVENING BEACH PARTY

After the packed main-stage and break-out sessions all through the morning and afternoon, we will serve you the magic of the beach.

Continuing with last year's tradition, we will be announcing nominees and winners of the Zycus Procurement Excellence Awards as a prelude to the party.

5:30 pm onward
Nov 10, 2014



REGISTRATION

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{ @ \$799 CONFERENCE + STAY }

Horizon 2014 offers the best-value package for a procurement conference.

The best value package includes:

Full access conference pass

3D/2N stay at The Ritz-Carlton (worth \$800)

Complete food & beverages during the course of the conference

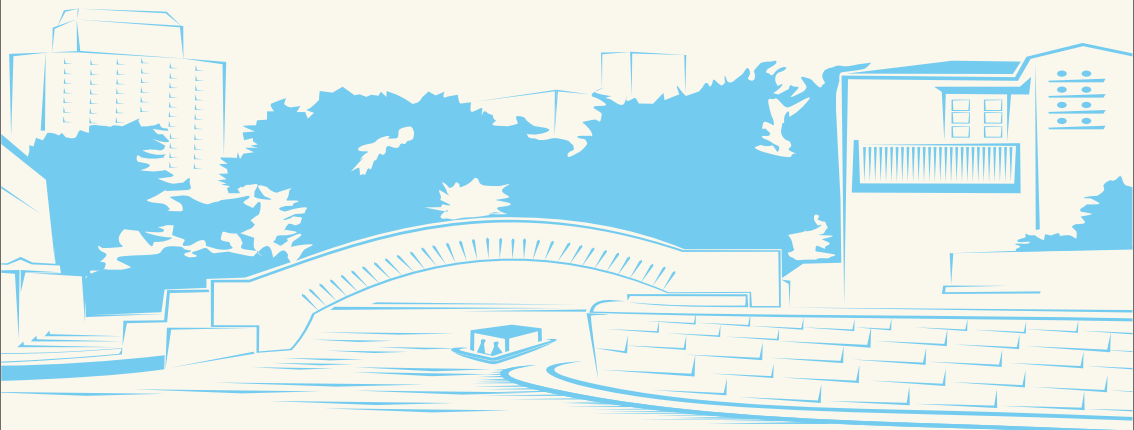
Cocktails & entertainment

Register early and receive considerable discounts

Registration Packages	Early Bird (up to Jul 15)	Jul 16 to Aug 31	Sep 1 to Oct 15	Oct 16 onward	Savings (till Aug 31)
Full Access Conference Pass (Incl. food & beverages)	\$499	\$599	\$699	\$999	\$400
Full Access Conference Pass + food & beverages + 3D/2N stay (worth \$800) at The Ritz-Carlton	\$699	\$799	\$899	\$1599	\$800
Group Discount (Buy 3 Get 1 Free) Full Access Conference Pass + 3D/2N stay at the Ritz-Carlton (Incl. food & beverages)	\$2,097	\$2,397	\$2,697	\$6,396	\$3,299

FLASHBACK

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SOME HIGHLIGHTS FROM HORIZON 2013

100+ Companies | 200+ Attendees | 29 Sessions | 31 Speakers

48% CPOs / VPs / Directors

35% Managers

17% Others



GANGA SIEBERTZ,
Director, Procure-to-Pay
Operations, Coca-Cola
Refreshments, Inc.

*"I am very surprised
and pleased to see so
many industry leaders
here and I am just
enjoying the
intellectual capital
sharing."*



STACY CODY,
Director, Shared Services,
Graham Holdings Company

*"We are always
transforming ourselves
year over year. So I
personally had great
experience particularly
in the CPO breakout
session that was held."*



PHIL McDONALD,
Director,
Strategic Sourcing,
Carlson

*"It was nice to have
interaction with people
that are just like me,
trying to save money
for their companies."*



BILL MICHELS,
SVP, ISM and President
ADR North America
and ADR China

*"You brought in a lot of
speakers that talked a
lot about different best
practices ... I thought
that was great for
people."*



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